



AQUESTA
FINANCIAL HOLDINGS, INC.

PRESS RELEASE

FOR IMMEDIATE RELEASE:

**THE CHARLOTTE OBSERVER NAMES AQUESTA BANK AND AQUESTA INSURANCES SERVICES, INC. (SUBS OF
AQUESTA FINANCIAL HOLDINGS, INC.)
A WINNER OF THE CHARLOTTE METRO AREA 2015 TOP WORKPLACES AWARD**

CORNELIUS, NC - September 28, 2015 – Aquesta Bank and Aquesta Insurances Services, Inc. have been awarded a 2015 [Top Workplaces](#) honor by The Charlotte Observer. The Top Workplaces lists are based solely on the results of an employee feedback survey administered by [WorkplaceDynamics, LLC](#), a leading research firm that specializes in organizational health and workplace improvement. Several aspects of workplace culture were measured, including Alignment, Execution, and Connection, just to name a few.

“The Top Workplaces award is not a popularity contest. And oftentimes, people assume it’s all about fancy perks and benefits.” says Doug Claffey, CEO of WorkplaceDynamics. “But to be a Top Workplace, organizations must meet our strict standards for organizational health. And who better to ask about work life than the people who live the culture every day—the employees. Time and time again, our research has proven that what’s most important to them is a strong belief in where the organization is headed, how it’s going to get there, and the feeling that everyone is in it together. Claffey adds, “Without this sense of connection, an organization doesn’t have a shot at being named a Top Workplace.”

As noted by Jim Engel, CEO & President, “Aquesta believes that our employees are the key factors to differentiating Aquesta from its competitors and to provide the very best service to customers. Only by having actively engaged, energized and motivated team members can a financial services company capture market share and provide returns to shareholders as well as benefits to team members. We are very excited about this award and intend to continue to make improvements in our workplace environment as there is still room to be named number one. “

Aquesta focuses on helping its customers grow and prosper – a belief in unlimited possibilities. Aquesta Bank has seven branches from Charlotte through Mooresville. Aquesta Insurance Services, Inc. is an independent insurance agency with offices in Wilmington and at the Bank’s branch locations.

For additional information, please contact Jim Engel (Chief Executive Officer and President) at 704-439-4343 or visit us online at www.aquesta.com