



## **PRESS RELEASE**

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FOR IMMEDIATE RELEASE:

### **Aquesta Bank Enters South Carolina Market – Hires SVP Greenville Market President**

**March 30, 2017 (Greenville, SC)** – Aquesta Bank is pleased to announce its entry into the South Carolina market with the hiring of an SVP Greenville Market President.

Russ Williams has joined Aquesta Bank as the new SVP Greenville Market President. Russ has spent almost 32 years in banking and has a record in community bank leadership, relationship management, loan production, and credit administration. Russ joins Aquesta Bank from United Community Bank in Greenville, SC where he has served the last year as SVP, Commercial Relationship Manager. Russ spent the prior 10 plus years as President/CEO of BankGreenville, a de novo community bank he co-founded. BankGreenville was sold to HomeTrust Bank in 2013 where Williams served as SVP, Market President until late 2015. Russ is active in the community and has served in board leadership positions with numerous local organizations as well as the SC Bankers Association.

Jim Engel, President and CEO, said, “We are fortunate to have Russ join Aquesta to help grow our business in the Greenville South Carolina market. His proven background in the sales, implementation, and servicing of commercial and retail financial products will be a strong value-add to the growth of Aquesta. He has a solid banking background, and as a Greenville resident he knows the community extremely well. Russ’ experience will help us deliver the top notch service that has made Aquesta successful.” Russ will be responsible for hiring commercial lenders, retail banking personnel, and locating space for the first Aquesta branch in South Carolina.

Aquesta Bank is a locally owned community bank providing full service banking with a focus on small to medium sized businesses and professionals. Aquesta uses cutting edge technology to better service its customers, including on-line banking, on-line cash management, remote deposit technology and nationwide free any bank ATM usage.

Aquesta Bank is a full service community bank headquartered in Cornelius, North Carolina about 20 miles north of Charlotte with 7 full service locations. Aquesta Insurance Services, Inc. offers property, casualty and health insurance products as an independent agency. Aquesta Financial Holdings, Inc. is the holding company to its wholly owned subsidiaries, Aquesta Bank and Aquesta Insurance Services, Inc. Aquesta Financial Holdings Inc. common stock is publicly traded and is quoted on OTC under the symbol “AQFH”.

*For more information on Aquesta Bank, please contact Jim Engel, CEO and President at (704) 439-4343 or visit our website at [www.aquesta.com](http://www.aquesta.com).*